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06/21/01

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: Bruce A. Fogelson Group No.:

Serial No.: Examiner:

Filed: Herewith

For: Method and System for Creating  
Advertisement Books

Attorney Docket No.: 7272-80216

**INFORMATION DISCLOSURE STATEMENT**

Commissioner for Patents  
Washington, D.C. 20231

Sir:

In accordance with 37 C.F.R. §§ 1.56, 1.97 and 1.98, applicants submit the following statement consisting of:

- I. A list of patents and other publications (and attached Form PTO-1449).
- II. General Remarks.

A copy of each of the following listed documents is enclosed herewith.

**I. PATENTS**

<u>U.S. Patent No.</u>	<u>Date of Issue</u>	<u>Patentee(s)</u>
5,506,393	April 9, 1996	Ziarno
5,555,497	September 10, 1996	Helbling
5,663,547	September 2, 1997	Ziarno
5,724,518	March 3, 1998	Helbling
5,793,972	August 11, 1998	Shane
5,887,273	March 23, 1999	Ziarno

5,793,972	August 11, 1998	Shane
5,887,273	March 23, 1999	Ziarno
5,895,902	April 20, 1999	Ziarno
6,052,674	April 18, 2000	Zirvides, et al.
6,073,138	June 6, 2000	de l'Etraz, et al.
6,092,052	July 18, 2000	Ziarno
6,161,124	December 12, 2000	Takagawa, et al.

## II. GENERAL REMARKS

It is respectfully requested that the above-listed patents be given consideration by the Examiner and made of record in the subject patent application.

Respectfully submitted,

WELSH & KATZ, LTD.

By *Indira Saladi*

Indira Saladi  
Registration No. 45,759

June 21, 2001

WELSH & KATZ, LTD.  
120 South Riverside Plaza  
22nd Floor  
Chicago, Illinois 60606  
(312) 655-1500

Form PTO-1449 (Rev. 8-88)	U.S. Department of Commerce Patent and Trademark Office	Attorney Docket No. 7272-80216	Serial No.
INFORMATION DISCLOSURE STATEMENT (Use several sheets if necessary)		Applicant Bruce A. Fogelson	
		Filing Date Herewith	Group No.

36371 U.S. PRO  
09/885970  
06/21/01

U.S. PATENT DOCUMENTS

Examiner Initial*	Document Number	Date	Name	Class	Subclass	Filing Date If Appropriate
J	5,506,393	04/09/1996	Ziarno	235	380	
J	5,555,497	09/10/1996	Helbling	364	401	
J	5,663,547	09/02/1997	Ziarno	235	380	
J	5,724,518	03/03/1998	Helbling	395	201	
J	5,793,972	08/11/1998	Shane	395	200.49	
J	5,887,273	03/23/1999	Ziarno	703	59	
J	5,895,902	04/20/1999	Ziarno	235	380	
J	6,052,674	04/18/2000	Zirvides, et al.	705	40	
J	6,073,138	06/06/2000	de l'Etraz, et al.	707	104	
J	6,092,052	07/18/2000	Ziarno	705	21	
J	6,161,124	12/12/2000	Takagawa, et al.	709	203	

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)


Examiner <i>Tanner Jean Deha</i>	Date Considered <i>06/24/06</i>
*Examiner: Initial if citation considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	